



CANADA'S LEADING TRAVEL
TRADE MEDIA COMPANY



2019 MEDIA KIT

CANADA'S LEADING TRAVEL TRADE MEDIA COMPANY



OUR PRODUCTS

NEWSLETTERS



MAGAZINES



WEBSITES



ANCILLARY SERVICES



PLUS:

- Video campaigns/Videotutorials
- Advertorials
- Supplement production (content/design/print)

TOTAL CIRCULATION

NEWSLETTERS



PAX EDITIONS



(Daily) **20,657**



(Daily) **14,376**



(Monday to Thursday) **6,321**

Total subscribers: 41,354



1st Monday of each month)

English **20,427** | French **10,113**

Total subscribers: 30,540



(Every Friday)

English **20,702** | French **13,850**

Total subscribers: 34,552

Newsletters total distribution: 106,446

E-MAIL DISTRIBUTION SERVICE



(Daily)

English **16,268** | French **12,287**

Total subscribers: 28,555



171,971

Total distribution
Newsletters & digital magazines



PAX MAGAZINE (PRINT & DIGITAL)



(Ten months/year)

PRINT COPIES

English **7,979** | French **2,021**

Total: 10,000

SUBSCRIBERS

English **7,906** | French **1,972**

Total: 9,878

PROMOTIONAL COPIES

English **73** | French **49**

Total: 122

DIGITAL PAX MAGAZINE

English **21,825** | French **15,145**

Total subscribers: 36,970

PAX Magazine total distribution: 46,970



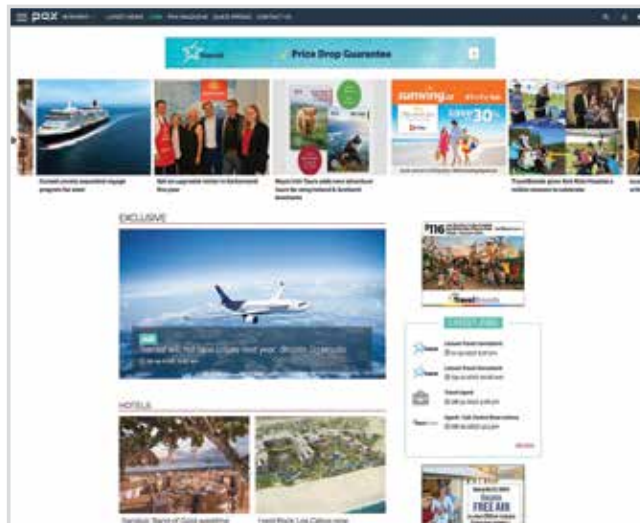
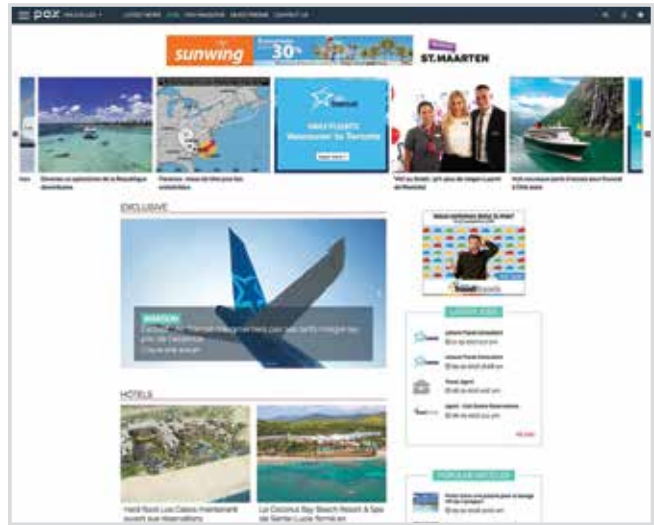
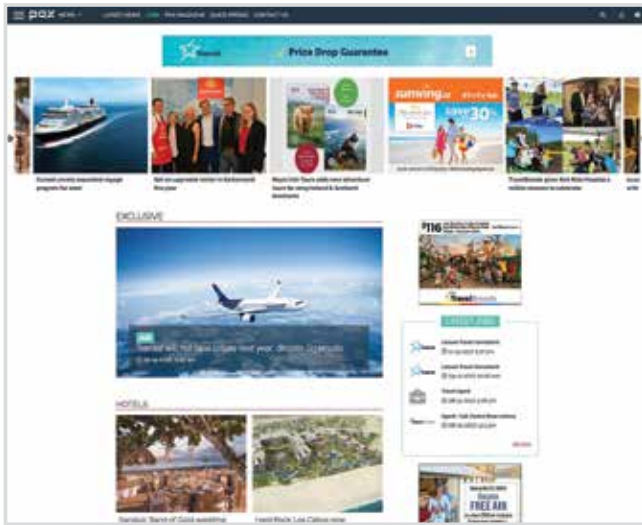
32,895

Total unique
e-mail addresses

181,971

Total distribution
Newsletters, digital & print magazines







Canada's Most Relevant Travel Trade News

news.paxeditions.com

- National reach
- Influential and established
- Continuous news coverage
- Exclusive and original content
- Advertorials available
- Video section & videotorial available
- Useful reference tools for agents and suppliers

Banner Style	1 week	12 weeks	26 weeks	36 weeks	52 weeks
HOME PAGE		- 3%	- 5%	- 7%	- 10%
Top banner (visible everywhere)	\$850	\$9,890	\$20,995	\$28,450	\$39,780
Slider banner block (2 spaces available)	\$650	\$7,565	\$16,055	\$21,760	\$30,420
Big Box	\$400	\$4,655	\$9,880	\$13,390	\$18,720
Standard banner (between articles)	\$575	\$6,690	\$14,200	\$19,250	\$26,900
Footer (visible everywhere)	\$625	\$7,270	\$15,435	\$20,925	\$29,250
Fixed footer	\$900	\$10,475	\$22,230	\$30,130	\$42,120
Smart video-inline (15 sec video max)	\$1,200	n/a	n/a	n/a	n/a
Parallax background/takeover/wallpaper	\$1,800	n/a	n/a	n/a	n/a
INSIDE THE ARTICLES		- 3%	- 5%	- 7%	- 10%
Big Box	\$460	\$5,355	\$11,360	\$15,400	\$21,520
In-feed	\$800	\$9,310	\$19,760	\$26,780	\$37,440
Mega Skyscraper	\$690	\$8,040	\$17,030	\$23,040	\$32,240
Super Mega Skyscraper	\$750	\$8,730	\$18,525	\$22,110	\$35,100
CATEGORY/ SECTION PAGES		- 3%	- 5%	- 7%	- 10%
Standard banner (between content blocks)	\$515	\$6,000	\$12,720	\$17,240	\$24,100



Quebec N°1 Travel Trade News

nouvelles.paxeditions.com

- French content
- Created specifically for the Quebec market
- National reach
- Influential and established
- Continuous news coverage
- Exclusive and original content
- Advertorials available
- Video section & videotorial available
- Useful reference tools for agents and suppliers

Banner Style	1 week	12 weeks	26 weeks	36 weeks	52 weeks
HOME PAGE		- 3%	- 5%	- 7%	- 10%
Top banner (visible everywhere)	\$725	\$8,435	\$17,905	\$24,270	\$33,930
Slider banner block (2 spaces available)	\$550	\$6,400	\$13,585	\$18,410	\$25,740
Big Box	\$340	\$3,955	\$8,395	\$11,380	\$15,910
Standard banner (between articles)	\$485	\$5,645	\$11,980	\$16,235	\$22,695
Footer (visible everywhere)	\$530	\$6,170	\$13,090	\$17,745	\$24,800
Fixed footer	\$765	\$8,900	\$18,895	\$25,610	\$35,800
Smart video-inline (15 sec video max)	\$1,025	n/a	n/a	n/a	n/a
Parallax background/takeover/wallpaper	\$1,510	n/a	n/a	n/a	n/a
INSIDE THE ARTICLES		- 3%	- 5%	- 7%	- 10%
Big Box	\$390	\$4,540	\$9,630	\$13,055	\$18,250
In-feed	\$680	\$7,915	\$16,795	\$22,765	\$31,820
Mega Skyscraper	\$585	\$6,810	\$14,450	\$19,585	\$27,375
Super Mega Skyscraper	\$640	\$7,450	\$15,800	\$21,425	\$29,950
CATEGORY/ SECTION PAGES		- 3%	- 5%	- 7%	- 10%
Standard banner (between content blocks)	\$435	\$5,060	\$10,745	\$14,560	\$20,355



The Only Western Canada's Travel Trade News

newswest.paxeditions.com

- Continuous news coverage in four provinces (**British Columbia, Alberta, Saskatchewan, and Manitoba**)
- Influential and established
- Exclusive and original content
- Advertorials available
- Video section & videotorial available
- Useful reference tools for agents and suppliers

Banner Style	1 week	12 weeks	26 weeks	36 weeks	52 weeks
HOME PAGE		- 3%	- 5%	- 7%	- 10%
Top banner (visible everywhere)	\$595	\$6,925	\$14,695	\$19,915	\$27,845
Slider banner block (2 spaces available)	\$455	\$5,295	\$11,235	\$15,230	\$21,295
Big Box	\$280	\$3,260	\$6,915	\$9,375	\$13,100
Standard banner (between articles)	\$400	\$4,655	\$9,880	\$13,390	\$18,720
Footer (visible everywhere)	\$435	\$5,060	\$10,775	\$14,560	\$20,355
Fixed footer	\$630	\$7,335	\$15,560	\$21,090	\$29,485
Smart video-inline (15 sec video max)	\$850	n/a	n/a	n/a	n/a
Parallax background/takeover/wallpaper	\$1,265	n/a	n/a	n/a	n/a
INSIDE THE ARTICLES		- 3%	- 5%	- 7%	- 10%
Big Box	\$325	\$3,780	\$8,025	\$10,880	\$15,200
In-feed	\$560	\$6,515	\$13,830	\$18,745	\$26,200
Mega Skyscraper	\$485	\$5,645	\$11,980	\$16,235	\$22,695
Super Mega Skyscraper	\$530	\$6,170	\$13,090	\$17,745	\$24,800
CATEGORY/ SECTION PAGES		- 3%	- 5%	- 7%	- 10%
Standard banner (between content blocks)	\$360	\$4,190	\$8,890	\$12,050	\$16,845

PACKAGE DEAL
Take the three websites: -20%

NANCY BENETTON-SAMPATH

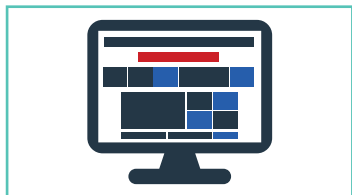
nancy@paxglobalmedia.com | 416 581-1001 poste 304 | Cell : 647 389-2438

BRAD HOPKINS

brad@paxglobalmedia.com | 416 581-1001 poste 220 | Cell : 647 395-2439

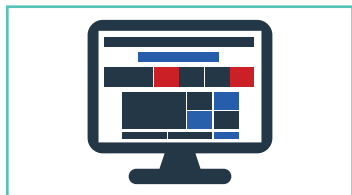


TOP BANNER (VISIBLE EVERYWHERE)



970 x 90 px | 728 x 90 px
300 x 150 px

SLIDER BANNER BLOCK (2 SPACES AVAILABLE)



336 x 280 px

BIG BOX*



300 x 250 px

MEGA SKYSCRAPER (WITHIN THE ARTICLE)



300 x 800 px | 300 x 250 px

SUPER MEGA SKYSCRAPER (WITHIN THE ARTICLE)*



300 x 1050 px | 300 x 250 px

STANDARD BANNER (BETWEEN ARTICLES)*



500 x 125 px | 300 x 150 px

FOOTER (VISIBLE EVERYWHERE)



970 x 250 px | 728 x 250 px
300 x 150 px

FIXED FOOTER



1200 x 150 px | 720 x 100 px
300 x 150 px

IN-FEED (WITHIN THE ARTICLE)



468 x 165 px | 300 x 150 px

STANDARD BANNER BETWEEN THE ARTICLE (CATEGORY)



768 x 185 px | 500 x 125 px
300 x 150 px

SMART-VIDEO-PARALLAX



(16:9) 1920 x 1080 px

Your video must be 15 sec max time, play in loop

PARALLAX BACKGROUND/TAKEOVER/ WALLPAPER



1920 x 1080 px

*** Preferred positions available:**

Right Column: 1st: +30%, 2nd:+20% and 3rd: +10% (Big Box and Skyscraper banner format)

Between articles: 1st: +30%, 2nd: +20% and 3rd: +10% (standard format)

Technical specifications

- The banner must be in GIF, JPG or iframe format, maximum 110 KB. Flash format is not accepted
- One (1) link to a preferred website/landing page to be provided
- Visuals may be changed at no additional cost
- Final advertising materials must be sent to: nathalie@paxglobalmedia.com
- Final material (banners and URL to use) must be sent 48 hours prior to date of publishing



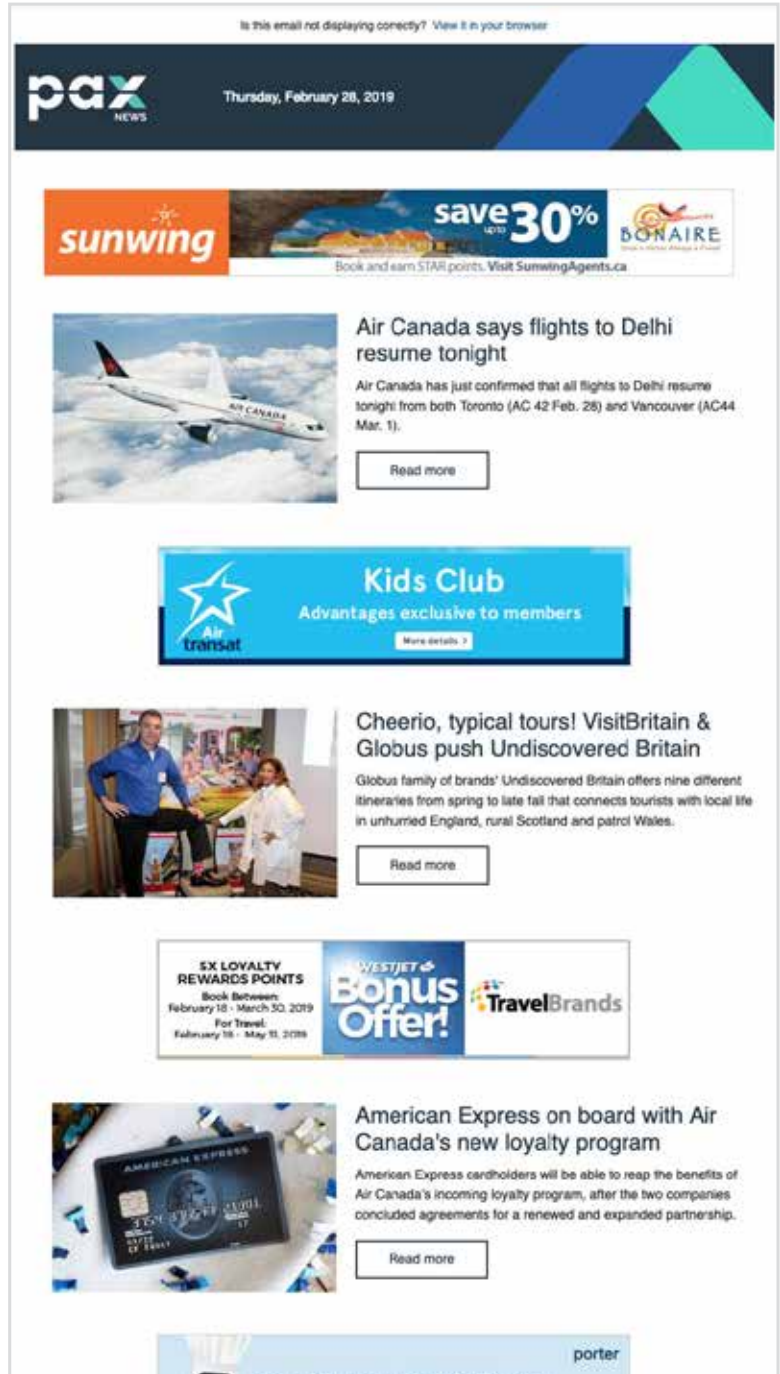
(Daily)



(Daily)



(Monday to Thursday)



PAX News Newsletter

20,657 subscribers

PAX Nouvelles Newsletter

14,376 subscribers

PAX NewsWest Newsletter

6,321 subscribers

TOTAL SUBSCRIBERS: **41,354**

Circulation audited by: **Deloitte.**

PRICE



Banner Style	1 week	12 weeks	26 weeks	36 weeks	52 weeks
DAILY NEWSLETTERS		- 3%	- 5%	- 7%	- 10%
Top banner (visible everywhere)	\$1,050	\$12,220	\$25,925	\$35,150	\$49,140
Standard banner (between articles)*	\$725	\$8,435	\$17,900	\$24,270	\$33,930
Big Box*	\$485	\$5,645	\$11,980	\$16,238	\$22,698
Footer	\$800	\$9,310	\$19,760	\$26,780	\$37,440
Newsletter background skin	\$1,575	n/a	n/a	n/a	n/a
Floating Banner	\$945	\$11,000	\$23,340	\$31,635	\$44,225



Banner Style	1 week	12 weeks	26 weeks	36 weeks	52 weeks
DAILY NEWSLETTERS		- 3%	- 5%	- 7%	- 10%
Top banner (visible everywhere)	\$875	\$10,185	\$21,615	\$29,295	\$40,950
Standard banner (between articles)*	\$615	\$7,150	\$15,190	\$20,590	\$28,780
Big Box*	\$410	\$4,772	\$10,127	\$13,727	\$19,188
Footer	\$680	\$7,915	\$16,790	\$22,765	\$31,820
Newsletter background skin	\$1,315	n/a	n/a	n/a	n/a
Floating Banner	\$805	\$9,370	\$19,880	\$26,950	\$37,675



Banner Style	1 week	12 weeks	26 weeks	36 weeks	52 weeks
4X PER WEEK NEWSLETTERS		- 3%	- 5%	- 7%	- 10%
Top banner (visible everywhere)	\$735	\$8,550	\$18,150	\$24,605	\$34,395
Standard banner (between articles)*	\$505	\$5,875	\$12,470	\$16,905	\$23,630
Big Box*	\$340	\$3,958	\$8,398	\$11,383	\$15,912
Footer	\$560	\$6,515	\$13,830	\$18,745	\$26,200
Newsletter background skin	\$1,100	n/a	n/a	n/a	n/a
Floating Banner	\$660	\$7,680	\$16,300	\$22,100	\$30,885

* Preferred positions available:

Right Column: 1st: +30%, 2nd: +20% and 3rd: +10% (Big Box) | Between articles: 1st: +30%, 2nd: +20% and 3rd: +10% (standard format)

BANNER SIZES

TOP BANNER (VISIBLE EVERYWHERE)



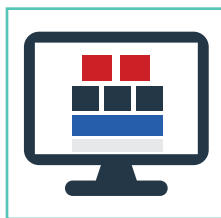
728 X 90 px

STANDARD BANNER (BETWEEN ARTICLES)*



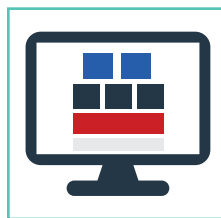
500 X 125 px

BIG BOX*



300 X 250 px

FOOTER



728 X 250 px

NEWSLETTER BACKGROUND SKIN



120 X 1288 px (x2)

FLOATING BANNER



500 x 200 px
280 x 90 px

Technical specifications

- The banner must be in GIF, JPG or iframe format, maximum 110 KB. Flash format is not accepted
- One (1) link to a preferred website/landing page to be provided
- Visuals may be changed at no additional cost
- Final advertising materials must be sent to: nathalie@paxglobalmedia.com
- Final material (banners and URL to use) must be sent 48 hours prior to date of publishing

BUSINESS | INNOVATION | TRAVEL



The Only Business Magazine for Travel Professionals

Launched in May 2014, PAX magazine is the only business publication for travel industry professionals.

PAX magazine provides Canada's travel trade with in-depth insight and analysis of the people and companies which make up the industry. This valuable resource also provides news on the latest trends, intriguing destinations and other information to keep travel professionals ahead of the game.

PAX is offered in both English and French with content produced by PAX Global Media's in-house editorial teams, that is unique to each market.

For agents and executives on the go, PAX magazine is also offered in a digital format, ready to be enjoyed on your laptop, smartphone or tablet.

Published 10 times a year

PAX magazine is a highly-regarded print and digital publication known for its visual appeal and high-quality content.

Each year, 10 issues are delivered to travel professionals. Two issues, the December/January and July/August, have been specially combined. Each edition reaches a total of 10,000 subscribers. (8,000 English - 2,000 French)

Monthly Features:

Business Meeting | The Digital Age | Business Sense | MICE | Experience | Cruise Industry | Hotel Visit | Destinations to Discover | Vogue | New Finds | Numbers of the Month | Special Feature | Aviation

Ad Submission Deadline: 5th of the previous month



BUSINESS | INNOVATION | TRAVEL



The Only Business Magazine
for Travel Professionals

DISTRIBUTION (ENGLISH & FRENCH)

PAX magazine, Canada's only travel trade business magazine, is delivered to almost 47,000 subscribers across the country. With content available in both English and French, print and digital, PAX guarantees your content is seen by travel industry professionals where your products and services are represented nationally and regionally.

Audited by Deloitte and circulated by Canada Post, PAX is within reach, whether it's straight to your mailbox, or through your inbox.

DISTRIBUTION

PRINT VERSION		Total
7,979	2,021	10,000
<i>English copies</i>	<i>French copies</i>	<i>copies</i>

DIGITAL VERSION		Total
21,825	15,145	36,970
<i>English subscribers</i>	<i>French subscribers</i>	<i>subscribers</i>

TOTAL DISTRIBUTION

Print + Online distribution

46,970 English & French editions

Circulation audited by:
Deloitte.

RATE CARD

ENGLISH	5%	7%	10%	
Format	1x	3x	6x	10x
1/4 page	\$1,055	\$1,000	\$980	\$950
1/3 page	\$1,510	\$1,435	\$1,405	\$1,360
1/2 page	\$2,110	\$2,005	\$1,960	\$1,900
Full page	\$2,865	\$2,720	\$2,665	\$2,575
Half page spread	\$3,335	\$3,170	\$3,100	\$3,000
Spread	\$5,130	\$4,875	\$4,770	\$4,610
1/2 vertical + full page	\$4,690	\$4,455	\$4,360	\$4,220
Cover C3	\$4,225	\$4,010	\$3,930	\$3,800
Cover C2 (15%)	\$4,860	\$4,615	\$4,520	\$4,375
Cover C4 (30%)	\$5,490	\$5,215	\$5,100	\$4,940
Z-Fold Cover	Price upon request			
Advertorial	Price upon request			
Supplement	Price upon request			

FRENCH	5%	7%	10%	
Format	1x	3x	5x	10x
1/4 page	\$635	\$605	\$590	\$570
1/3 page	\$905	\$860	\$840	\$815
1/2 page	\$1,265	\$1,200	\$1,175	\$1,135
Full page	\$1,810	\$1,720	\$1,680	\$1,630
Half page spread	\$2,000	\$1,900	\$1,860	\$1,800
Spread	\$3,080	\$2,925	\$2,865	\$2,770
1/2 vertical + full page	\$2,810	\$2,670	\$2,615	\$2,530
Cover C3	\$2,535	\$2,405	\$2,355	\$2,280
Cover C2 (15%)	\$2,915	\$2,770	\$2,710	\$2,625
Cover C4 (30%)	\$3,295	\$3,130	\$3,065	\$2,965
Z-Fold Cover	Price upon request			
Advertorial	Price upon request			
Supplement	Price upon request			

Value-added: Print ads will also appear in PAX magazine's digital version.

For technical specifications and details of advertising formats, refer to our PAX magazine technical specifications sheet.



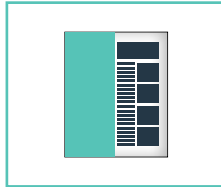
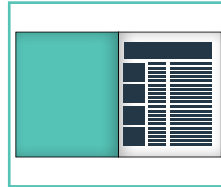
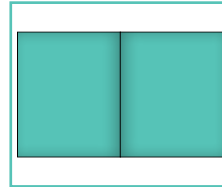

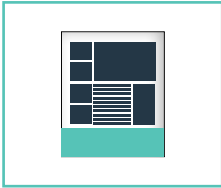
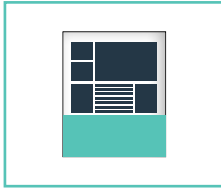
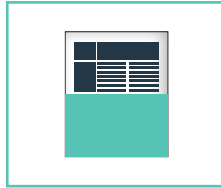

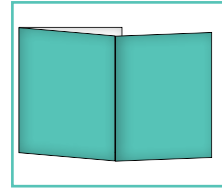
Ad Submission Deadline: 5th of the previous month

Ads must be transferred by email or via WeTransfer to : design@paxglobalmedia.com

BUSINESS | INNOVATION | TRAVEL



The Only Business Magazine for Travel Professionals

<p>1/4 VERTICAL</p>  <p>2 x 10.75" + 0.25 Safety margin + 0.5 bleed</p>	<p>1/3 VERTICAL</p>  <p>2.625 x 10.75" + 0.25 Safety margin + 0.5 bleed</p>	<p>1/2 VERTICAL</p>  <p>4 x 10.75" + 0.25 Safety margin + 0.5 bleed</p>	<p>FULL PAGE</p>  <p>8.25 x 10.75" + 0.25 Safety margin + 0.5 bleed</p>	<p>DOUBLE PAGE</p>  <p>16.5 x 10.75" + 0.25 Safety margin + 0.5 bleed</p>	<p>1/2 VERTICAL + FULL PAGE</p>  <p>12.25 x 10.75" + 0.25 Safety margin + 0.5 bleed</p>
<p>1/4 HORIZONTAL</p>  <p>8.25 x 2.5" + 0.25 Safety margin + 0.5 bleed</p>	<p>1/3 HORIZONTAL</p>  <p>8.25 x 3.5" + 0.25 Safety margin + 0.5 bleed</p>	<p>1/2 HORIZONTAL</p>  <p>8.25 x 5.25" + 0.25 Safety margin + 0.5 bleed</p>	<p>HALF PAGE SPREAD</p>  <p>16.5 x 5.25" (2x 1/2 horizontal) + 0.25 Safety margin + 0.5 bleed</p>	<p>Z-FOLD COVER</p>  <p>Left: 7.725 x 10.75" Right: 7.75 x 10.75" + 0.25 Safety margin + 0.5 bleed</p>	

ADDITIONAL OPTIONS



Z-FOLD COVER

High impact and a dynamic way to maximize advertising space
First two pages of the magazine



ADVERTISING BAG INSERTION (POLYBAG)

Powerful way to highlight your advertising insert
Clear plastic bag for unparalleled visibility



SPONSORED CONTENT

Advertorial opportunities available to promote your brand, products and services.
Control over content, remodeled in an editorial style to maximize impact



SUPPLEMENT

Exclusive supplements designed to communicate your company's story and brand messages.
Compelling marketing collateral available in print and online versions.

- Binding: Perfect
- Resolution: 300 dpi
- File Format : Acrobat PDF

- 4 colour process
- No spot or PMS Colours
- No crop and bleed marks

- Ads must be transferred by email or via WeTransfer to : design@paxglobalmedia.com
- Ad Submission Deadline: 5th of the previous month

BUSINESS | INNOVATION | TRAVEL



The Only Business Magazine for Travel Professionals

REGULAR

Issue	Business Sense	MICE	Special Feature	Vogue	The Digital Age	Cruise Industry	Destinations to Discover	Experience	Hotel Visit	Aviation
February	Omnicanal vs multicanal sales	Creation of a trade show from A to Z	Fraud in the travel industry	Robots in the industry	Tips for secure web tactics	2019 Cruise Forecast	Chantilly, Dominica, Fiji, Grenada	Disney - Toys Story	VH Hotels, DR	Medical management on board
April	Having business acumen	Customising events for your clientele	How to maximise your income	Hotels with cooking classes	Opportunities with Facebook and Instagram	River cruises	Florida, Glasgow, Vienna	Hawaii	Hoxton Holborn London	Fine cuisine on board
May	Breaking down isolation through networking	Optimising costs	Agencies that offer special niche concepts	One-of-a-kind bike rides around the world	Niche marketing tools	Expedition cruises	Dalmatia, Montserrat, Naxos	Ireland	Le Relais du Moulin, Guadeloupe	Commissionable air travel items
June	Approaching prospects	Analysing results	Senior travellers	Most colourful cities	Niche marketing tools part 2	LGBT cruises	Dublin, Chefchaouen (Morocco), Roatan	Costa Rica	Zoëtry Villa Rolandi	Who are the business travellers?
July/Aug.	Trends in working spaces	Oenologic events	Zero waste travel	Themed marathons	Millenials and Boomers, same challenge?	Solo cruising	Bologna (Italy), Jersey/Guernsey, Taiwan	Martinique	Swiss Majestic	Flight Attendant Tips
October	Managing schedules and time	Crisis management	Service fees	Outlander filming locations	Social media for small businesses	Themed cruises	Israel wineries, Ski in Haute-Savoie, Tobago	Antigua	Grand Velas, Riviera Maya	Cabin innovations
Nov.	Going into business at 40+ y.o.	Corporate gifts	Wedding guide	Hotels with the most beautiful chapels	Social media, planes and airports	Wedding guide	Ecuador, New Zealand, Slovenia	Morocco	Mondrian Doha	World's longest flights
Dec./Jan.	Hiring for the first time	Different types of events	Do clients belong to the agent or the agency?	Out of the ordinary theme parks	Advent of selfies in social medias	Celebrity Revolution	Antarctica, Christmas Markets, Northern Norway	Qatar	Club Med Michès Playa Esmeralda	Airports with unique features

SPIN OFF

Issue	See It Now	Take Note	Fit the Profile	Special feature	Experience	Stay Here Instead	Testing the Waters
March - Spin off Europe	Faroe Islands, Spiit, Romania	How not to look like a tourist in Europe	Adventure, Foodie, Boomers	Europe Guide	Interlaken, Switzerland; North Scotland Circuit; Sipping wine in French chateaux with Uniworld	Club Med Cefalu; 3 pre-cruise hotels in Venice	Uncommon ocean cruises in Europe
September Spin off Sun	Antigua, Mazatlan, Nevis	Tips, gift, good practices in the South	Family, Nighlife, Watersports	South Guide	Caribbean Cruise with Princess Cruises; Guadeloupe; Puerto Rico Old Town	Excellence Punta Cana, Kempinski Cayo Guillermo, Secrets St Martin	Family cruises

*May be subject to change at any time without notice

Deadline for advertising material: the 5th of the previous month

BUSINESS | INNOVATION | TRAVEL



Le seul magazine d'affaires pour les professionnels du voyage au Canada

RÉGULIER

Publication	Sens des affaires	MICE	Dossier du mois	Vogue	À l'ère du numérique	L'industrie des croisières	Destinations vedette	Experience	Hôtel visité	Aviation
Février	La vente omnicanal vs multicanal	Création d'un trade show de A à Z	Spécial fraude	Les robots du voyage	Tactiques web sécurées	Guide Croisières océaniques	Chantilly, Dominique, Fiji, Grenade	Disney - Toys Story	VH Hotels R.D.	Gestion des incidents médicaux lors d'un vol
Avril	Avez-vous le sens des affaires	L'événement en fonction de la clientèle	Maximiser ses revenus	Hôtels avec cours de cuisine	Boutique Facebook ou Instagram	Guide Croisières fluviales	Floride, Glasgow, Vienne	Hawaï	Hoxton Holborn Londres	Haute-gastronomie en avion
Mai	Briser l'isolement avec le réseautage: vue d'un agent extérieur	L'optimisation des coûts	Agences qui offrent des concepts spécialisés	Plus folles excursions à vélo	Outils de marketing numérique... de niche	Guide Croisières d'expédition	Dalmatie, Montserrat, Naxos	Irlande	Le Relais du Moulin, Guadeloupe	Frais auxiliaires commissionnables
Juin	Comment approcher nos prospects?	Analyse des résultats dans l'événementiel	Voyageurs senior	Les villes les plus colorées du monde	Outils de marketing numérique... de niche partie 2	Croisières LGBT	Dublin, Maroc, Roatan	Costa Rica	Zoëtry Villa Rolandi	Qui sont les voyageurs d'affaires?
Juillet/Août	Tendances dans l'organisation des espaces de travail	L'événementiel avec un volet oenologique	Voyage zéro déchet	Marathons thématiques	Milléniaux et boomers, même combat?	Croisières solo	Bologne (Italie), Jersey/ Guernsey, Taiwan	Martinique	Swiss Majestic	Conseils d'agents de bord
Octobre	Comment bien gérer son temps	Gestion de crise et des risques événementiels	Frais de service	Lieux de tournage Outlander	Médias sociaux pour PME	Croisières thématiques	Ski Haute-Savoie, Tobago, Vignobles Israël	Antigua	Grand Velas Riviera Maya culinaire	Nouveautés à bord des appareils
Novembre	Se lancer en affaires après 40 ans	Cadeaux corporatifs à remettre et à éviter dans un événement	Guide mariage	Hôtels avec plus belles chapelles	Médias sociaux, avions et aéroports	Guide mariage	Équateur, Nouvelle-Zélande, Slovénie	Maroc	Mondrian Doha	Les plus longs vols du monde
Déc./Jan.	Embaucher pour la première fois	Différents types d'événements	Les clients appartiennent-ils aux agents ou à l'agence?	Parcs thématiques qui sortent de l'ordinaire	L'avènement du selfie dans les médias sociaux	NCL Bliss	Antarctique, Marchés de Noël, Norvège du Nord	Qatar	Club Med Michès Playa Esmeralda	Aéroports avec attrait particuliers

HORS-SÉRIE

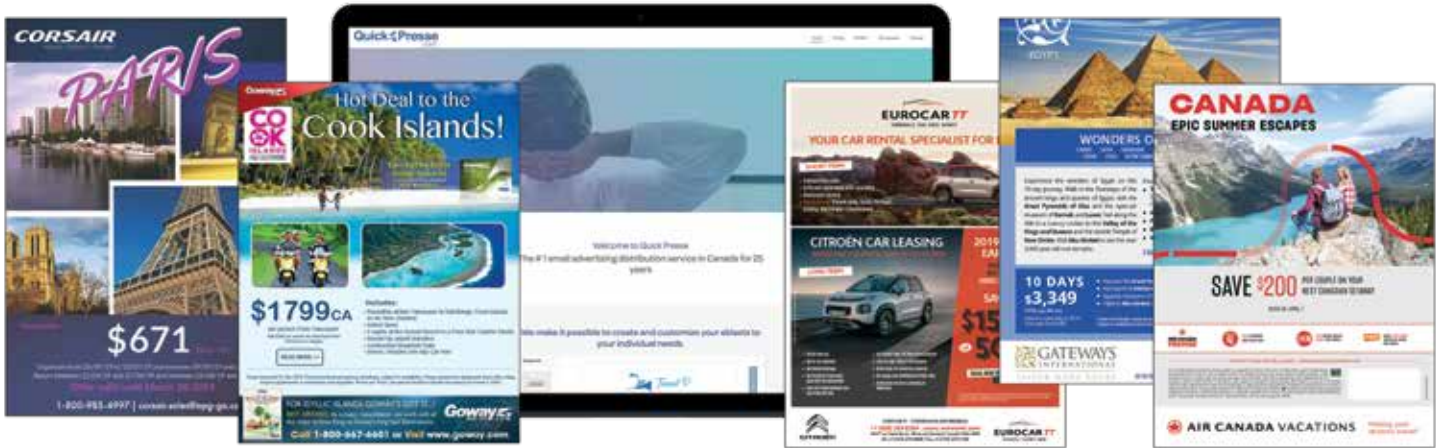
Publication	Tendance-Bucket List	Pratico-pratique	Profils de voyageurs	Dossier spécial	Expérience	Hôtels d'exception	À l'abordage
Mars - Hors-Série Europe	Split, Croatie; Iles Faroe; Roumanie	Comment ne pas avoir l'air d'un touriste en Europe	Aventure; Boomers; Foodie	Guide Europe	Circuit Écosse du Nord; Suisse; Boire du vin dans les châteaux français avec Uniworld-Croisière	Club Med Cefalu; 3 hôtels pré-croisière Venise	Croisières qui sortent de l'ordinaire en Europe
Septembre Hors-Série Soleil	Antigua, Mazatlan, Nevis	Pourboires / cadeaux / bonnes pratiques dans le Sud	Bien-être; Famille; Nighlife	Guide Soleil	Vieux Porto Rico; Guadeloupe; Croisière Caraïbes Princess Cruises	Excellence Punta Cana; Kempinski Cayo Guillermo; Secrets St Martin	Croisières famille

*May be subject to change at any time without notice

Deadline for advertising material: the 5th of the previous month

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**The Best Way to Connect with
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Targeted | Dynamic | Cost-effective

QuickPresse.com is an email distribution service for travel suppliers, including wholesalers, airlines and hotels, to quickly and efficiently promote products, services and special offers directly to travel agents.

Travel suppliers can rest assured they will be getting the most out of Quick Presse! The service features the largest audited database of Canadian travel industry email addresses in the country, guaranteeing e-blasts reach the targeted audience of travel industry members.

The **QuickPresse.com** distribution system, allows e-blasts to be sent within minutes of receiving an order. The system includes a supplier's entire distribution history for reference purposes. Each email is customized and includes the company information, brand, desired subject line and a preferred link. Please note that only JPEG & HTML are accepted to in order to achieve seamless downloads of all promotions.

Canada's accounting firm, **Deloitte**, has audited the QuickPresse.com distribution service, making it the only e-distribution system in the Canadian travel trade media industry to offer this added confidence to the product (32,895 unique subscribers).

Distribution Service



16,268 English subscribers

12,287 French subscribers

For a total
28,555 subscribers

Audited by:
Deloitte

Prices

\$135/PAGE
English subscribers

\$50/PAGE
French subscribers



(English & French)

Canada's First International Platform for Travel and Tourism Jobs

- International bilingual portal
- Easy employer Account Set-Up
- Employer Profile available to showcase your corporate brand (+photo gallery)
- Create job postings within minutes
- Job postings sent directly to candidates by job category interest (newsletter job-alert)
- Promote job offers on PAX Jobs/ PAX emplois Facebook page

JOB OFFERS RATES AND PACKAGES

1 JOB DISPLAY / 4 WEEKS

\$125

3 JOB DISPLAY / 4 WEEKS

\$300

10 JOB DISPLAY / 4 WEEKS

\$875

PREMIUM JOB FOR 1 WEEK

\$100

WEBSITES

Banner Style	1 week	12 weeks	26 weeks	36 weeks	52 weeks
ENGLISH SITE (20% FROM REG SITE PRICE)					
		- 3%	- 5%	- 7%	- 10%
Top banner	\$680	\$7,915	\$16,795	\$22,765	\$31,825
Standard banner (between articles)	\$460	\$5,355	\$11,360	\$15,400	\$21,520
Big Box (right sidebar)	\$320	\$3,725	\$7,905	\$10,710	\$14,975
Skyscraper (right sidebar - inside)	\$480	\$5,585	\$11,855	\$16,070	\$22,465
Skyscraper (right sidebar - big - inside)	\$520	\$6,050	\$12,845	\$17,410	\$24,335
Footer	\$500	\$5,820	\$12,350	\$16,740	\$23,400
Fixed footer	\$720	\$8,380	\$17,785	\$24,105	\$33,695
Smart video-inline (16:9)	\$960	n/a	n/a	n/a	n/a
FRENCH SITE (20% FROM REG SITE PRICE)					
		- 3%	- 5%	- 7%	- 10%
Top banner	\$575	\$6,695	\$14,200	\$19,250	\$26,900
Standard banner (between articles)	\$390	\$4,540	\$9,630	\$13,055	\$18,250
Big Box (right sidebar)	\$275	\$3,200	\$6,790	\$9,205	\$12,870
Skyscraper (right sidebar - inside)	\$405	\$4,715	\$10,005	\$13,560	\$18,955
Skyscraper (right sidebar - big - inside)	\$445	\$5,180	\$10,990	\$14,895	\$20,825
Footer	\$425	\$4,945	\$10,495	\$14,230	\$19,890
Fixed footer	\$615	\$7,160	\$15,190	\$20,590	\$28,780
Smart video-inline (16:9)	\$820	n/a	n/a	n/a	n/a

NEWSLETTERS

PAX Travel Jobs sends out a monthly newsletter (first Monday of each month) to its subscribers with insightful tips from acclaimed HR professionals familiar with the travel industry.

Banner Style	1 month	3 months	6 months	9 months	12 months
ENGLISH NEWSLETTER					
		- 3%	- 5%	- 7%	- 10%
Top banner	\$3,400	\$9,894	\$19,380	\$28,458	\$36,720
Big box	\$1,600	\$4,656	\$9,120	\$13,392	\$17,280
Standard banner (between articles)	\$2,600	\$7,566	\$14,820	\$21,762	\$28,080
Footer	\$3,000	\$8,730	\$17,100	\$25,110	\$32,400
FRENCH NEWSLETTER					
		- 3%	- 5%	- 7%	- 10%
Top banner	\$2,900	\$8,439	\$16,530	\$24,273	\$31,320
Big box	\$1,360	\$3,958	\$7,752	\$11,383	\$14,688
Standard banner (between articles)	\$2,200	\$6,402	\$12,540	\$18,414	\$23,760
Footer	\$2,540	\$7,391	\$14,478	\$21,260	\$27,432

VISIT OUR ONLINE SERVICE PAXTRAVELJOBS.COM

- 2019** PAX Global Media buys Tourisme Plus
- 2018** LogiMonde media becomes **PAX Global Media**, encompassing three websites: PAXNews, PAXNouvelles, and PAXNewsWest
- 2018** LogiMonde media launches **PAXTravelJobs.com**
- 2015** Rebranding of our popular travel trade newsletters and websites: **PAXnews.com** (THN), **PAXnouvelles.com** (EV) and **PAXnewsWest.com** (HWT), featuring new names, on a modern, mobile-friendly platform
- 2014** Revamp of **DoingAnEvent.com** to **QuickRSVP.ca**, offering new and improved functionality and design
- 2014** Launch of two print magazines: **PAX magazine** (English & French versions) with a focus on the business of travel
- Opening of the **HelloWestTravel.com / LogiMonde media** office in downtown Vancouver
- 2011** Launch of **DoingAnEvent.com**
- 2010** Opening of the **TRAVELHotNews.com / LogiMonde media** office in downtown Toronto
- 2010** Revamping of the newsletters: **TRAVELHotNews.com**, **ExpressVoyage.ca** and **HelloWestTravel.com**
- 2007** Launch of the **www>HelloWestTravel.com** newsletter and website
- 2004** Launch of the **www.TRAVELHotNews.com (Canada)** newsletter and website
- 2002** The **Allo Voyage** magazine becomes the **ExpressVoyage.ca** newsletter, with a website under the same name
- 2001** Publication of the **Bottin Allo Voyage (The Allo Voyage directory)**
- 2000** The ABC du voyage becomes the **Agenda Allo Voyage**
- 1999** Launch of the website: **www.logimonde.com**
- 1999** Expansion of the fax & e-mail business in Quebec throughout Canada
- 1998** Launch of a fax & e-mail company based in Quebec, and of **Allo Voyage magazine**
- 1994** Publication of a third book: **Le Voyageur (The Traveller)**
- 1993** Publication of a second book: **Repertoire des destinations Soleil (A directory of Sun destinations)**
- 1992** Creation of Logimonde Inc. with publication of the technical guide: **ABC du voyage (The ABC for travel)**



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